

AMBASSADOR
PASSPORT



2026

EU
AFRO
AWARDS

—◆—
OFFICIAL DELEGATE
PROGRAM
—◆—



WELCOME

Good evening, esteemed guests and prospective Ambassadors,

It is an honor to welcome you all tonight to this special dinner as we launch the EU AFRO Awards gala, a celebration of exceptional achievements within our African and Afro-European communities.

Tonight marks the beginning of an exciting journey toward our grand Gala Night scheduled for 3rd October 2026—a night where we will spotlight excellence, inspire future generations, and foster stronger community bonds.

We are especially grateful to those of you considering becoming Ambassadors for this noble cause. Your role as an Ambassador goes beyond simply representing the event; it positions you as a leader and supporter of African achievement and entrepreneurship.

Signature

Founder/Chairperson

EU AFRO AWARDS: INVESTING IN OUR FUTURE

At the EU AFRO Awards, we celebrate excellence while driving positive change across the African diaspora and beyond. Our mission goes beyond recognition—we are committed to giving back and empowering future generations. A portion of proceeds from the EU AFRO Awards is dedicated to supporting impactful charitable initiatives.

Our Commitment

We partner with organizations creating measurable impact in key areas:

Education – Scholarships, mentorship, and resources for students of African descent.

Health – Expanding healthcare access and awareness in underserved communities.

Economic Empowerment – Supporting entrepreneurship, job creation, and financial literacy programs.

Community Development – Strengthening local organizations and grassroots initiatives addressing urgent needs.

Our Impact

Through the generosity of our sponsors, partners, and attendees, the EU AFRO Awards has contributed to expanding educational opportunities, supporting health initiatives, and fostering economic growth within communities across the African diaspora. Each year, our reach continues to grow, creating opportunities and strengthening local networks.

How You Can Help

Your involvement helps us continue building opportunities and hope. You can contribute by:

Donating – Direct contributions to our charitable fund.

Sponsorship – Partner with us to align your brand with purpose and philanthropy.

Volunteering – Share your time, skills, and expertise to uplift communities.

Together, we can build a brighter future for the African diaspora and create lasting change.

Learn More

Discover more about our initiatives, the organizations we support, and the impact of your contributions on our official website.

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AWARD CATAGORIES

Celebrating Excellence Across the African Diaspora in Europe

Business Excellence Award

Honoring outstanding entrepreneurs and businesses driving innovation, growth, and economic empowerment.

Arts & Entertainment Award

Recognizing creatives whose work in music, film, fashion, or culture has inspired and influenced across borders.

Sports Achievement Award

Celebrating athletes and coaches who embody discipline, excellence, and global representation.

Community Leadership Award

For individuals or organizations making lasting impact through humanitarian service and social initiatives.

Afro Tech & Innovation Award

Highlighting pioneers in technology, digital platforms, and innovations shaping the future.

Rising Star Award

Recognizing young leaders under 30 demonstrating extraordinary talent and early impact.

Lifetime Achievement Award

Celebrating long-standing contributions, leadership, and legacy within the African diaspora.



AWARDS PARTNERSHIP PROPOSAL

Dear [Prospective Ambassador],

We are thrilled at the prospect of partnering with you as an Ambassador for the EU AFRO Awards gala night, an esteemed event celebrating excellence within the African and Afro-European communities. To thank you for your support and commitment, we are pleased to offer the following:

Ambassador Benefits & Opportunities:

Prominent Business Promotion:

- A designated exhibition stands at the Gala Night to showcase and market your business, products, or services directly to hundreds of attendees.
- Your business logo will be displayed on our official website and within event materials, ensuring visibility before, during, and after the event.

Financial Incentives:

Earn a 10% commission on all tickets sold through your network or promotion efforts.

Receive **2 complimentary tickets** to the Gala Night to attend with your guests or clients.

Additional Guest Benefits:

For groups of three or more guests, we offer a 10% discount per ticket to encourage broader participation and networking opportunities.

Recognition & Networking:

- Be publicly acknowledged as a key supporter during the event.
- Gain exclusive access to a network of influential African and Afro-European leaders, entrepreneurs, and community members.

We believe this partnership will not only benefit your business through increased visibility and sales but also strengthen your engagement with the community and support the celebration of African achievement.

We look forward to your positive response and to welcoming you as a valued Ambassador of the EU AFRO Awards.

Warm regards,
EU Afro Awards team
Coordinator, EU AFRO Awards Organizing Team



AWARDS PARTNERSHIP PROPOSAL

Becoming an EU Afro Awards Ambassador Partner

As an Ambassador, you carry the vision of the EU Afro Awards beyond tonight's gathering. Partnership offers:

Recognition & Visibility

Your role acknowledged at events, in media features, and across EU Afro Awards platforms.

Access & Influence

Invitations to VIP networking opportunities with leaders, innovators, and cultural icons.

Legacy & Contribution

Support for initiatives that highlight and uplift African excellence in Europe.

Exclusive Benefits

Reserved seating, brand placement, and access to special pre-Gala events.



LIST OF TONIGHT ATTENDIES

-  Aquilla Feron
-  Cavari King- Design & Tailoring
-  Olivia Davis-Mbou-Mapubi e. V
-  Patrice Mbou
-  Boris Barshow- Journalist
-  Carla Barshow
-  Allie Bengura - ADAN Vorstand
-  Mrs Bengura
-  Nana Yaa Amoa
-  Philly Yambo Makora
-  Penina (Peggy) Schneider
-  Louisa Lwangu
-  Rodney Williams
-  Gillian Piroth
-  Carol Kay - Burudika Radio & TV
-  Carol Kay - Assistant
-  DJ Bucheezo

AMBASSADOR PROFILE

Name:

Rodney Williams

Title/Organization:

EU Afro Awards

Country/Community Represented:



Biography:

Rodney E. Williams is the Executive Owner of Colorful Spirits and Mine X, a Germany-based spirits and wine distribution company. He is also the founder of Galaxy Web Stream, a TV channel providing local content for U.S. military members and expatriates living in Germany.

Previously, Williams served as the Head of European and African Business Development at Porter Craig Film in California, where he managed international growth and oversaw the distribution of films such as Abigail, Black Light, Single Not Searching, The Making of a Mogul, The Vagabonds, Spiritual Connection, Pink is In, and Murder in Paris.

A U.S. Air Force combat veteran, Williams has also supported military families through volunteer work with spouses' clubs on German bases and contributed to USO events. Earlier in his career, he ran a Germany-based web TV show that sold antiques to the military community.



AMBASSADOR PROFILE

Name:

Philly Yambo

Title/Organization:

EU Afro Awards

Country/Community Represented:



Biography:

Philly Yambo Makora works full-time as a programmatic advertising trader and has over eight years of experience in the German media and communication industry.

In 2021, she founded her own company, which offers professional event moderation for corporate and cultural events, in addition to contributing to various media projects.

She also runs “The Tales of Yambo,” a multimedia community project that highlights inspiring stories from the Afro community in Germany. As a skilled creative writer, Philly has published numerous articles and poems on her website, yambomakora.com.



AMBASSADOR PROFILE

Name:

Gillian Piroth

Title/Organization:

EU Afro Awards

Country/Community Represented:



Biography:

Gillian Piroth is a renowned expert in Kenyan culinary events and catering for private and corporate functions.

Whether it's rent-a-chef services, creative team cooking classes, or unique catering experiences, she strives to create unforgettable culinary moments.

In addition to her culinary ventures, she also works for an international bank and is a passionate foodpreneur.



A Note of Gratitude

On behalf of the EU Afro Awards Committee, we extend our deepest appreciation to all Ambassadors, guests, and partners who have joined us this evening. Your presence, your commitment, and your vision make this initiative not only possible but powerful.

Together, we celebrate excellence. Together, we honor legacy. Together, we shape the future.

Thank you for being part of the journey.

“Alone we can do so little; together we can do so much.” – Helen Keller

THANK
YOU



